

# All3DP

## ALL ABOUT 3D PRINTING

2026 ADVERTISING OPPORTUNITIES

**All3DP** is the world's largest online source of 3D printing information.

**+12M**

Annual Page Views

**+113K**

Newsletter Subscribers

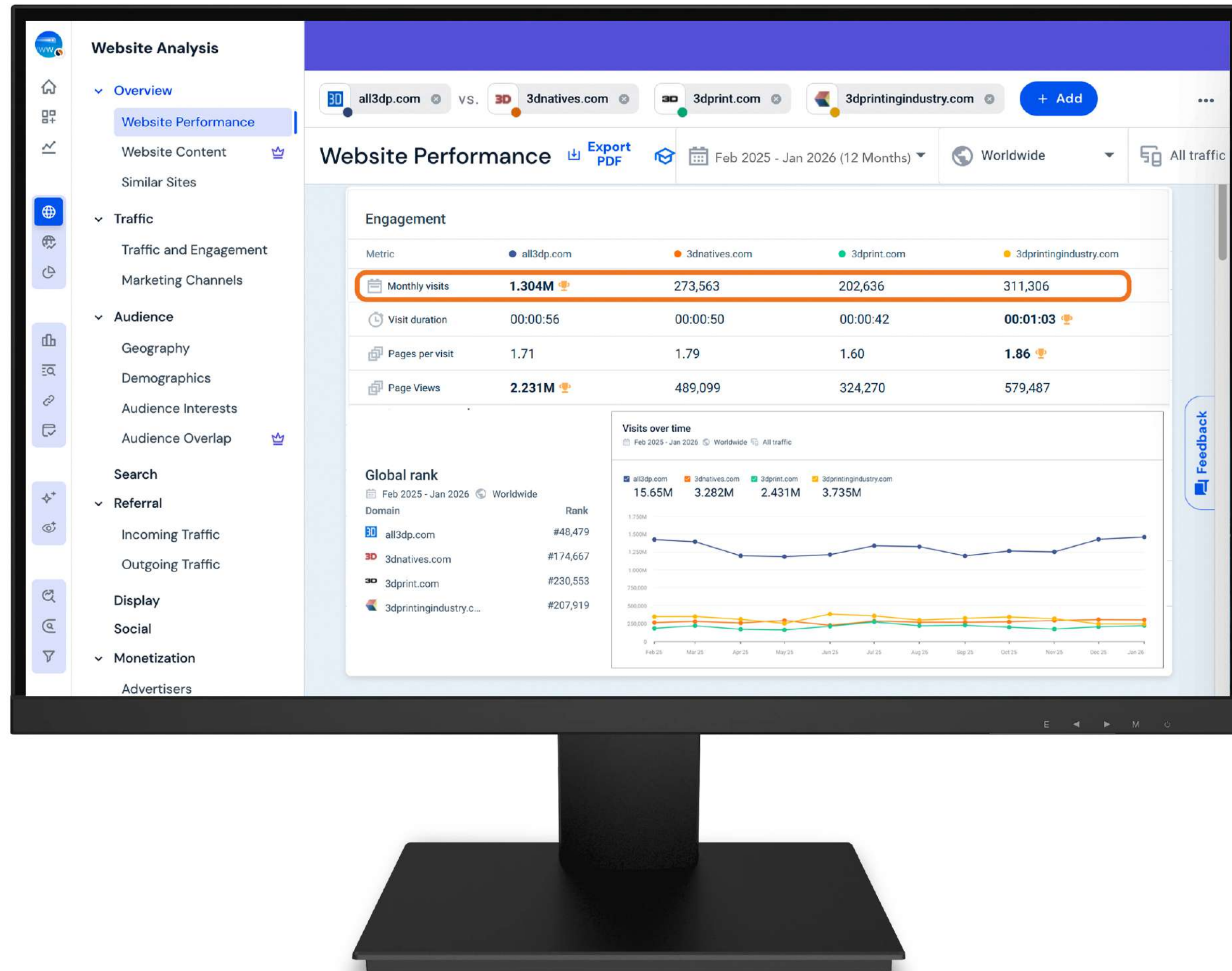
**128K**

Facebook Fans

Our engaged audience doesn't just read – they act, driving **\$3.5+ million in affiliate revenue for our partners** through trusted recommendations.

# All3DP Is the World's Largest 3D Printing & Additive Manufacturing Magazine

All3DP reaches more readers — by far — than any other 3D printing publication. But don't take our word for it, check out any third-party tracking tool (Google Analytics, SimilarWeb) and see the numbers for yourself.



Online Magazine	Monthly Visits	Page Views
All3DP	1.304M	2.231M
3D Printing Industry	311,306	579,487
3D Natives	273,563	489,099
3D Print	202,636	324,270

Data based on site analytics from SimilarWeb from February 2025 through January 2026.

OUR AUDIENCE

**All3DP** reaches a diverse global audience united by their passion for 3D printing and related technologies.

**3D Printing  
Hobbyists & Makers**

**8M**  
Annually

**Professionals &  
Engineers**

**2.4M**  
Annually

**Educators &  
Students**

**1M**  
Annually

**Entrepreneurs &  
Small Businesses**

**900K**  
Annually



OUR AUDIENCE: PROFESSIONALS

# ALL3DP PRO

ALL ABOUT ADDITIVE MANUFACTURING

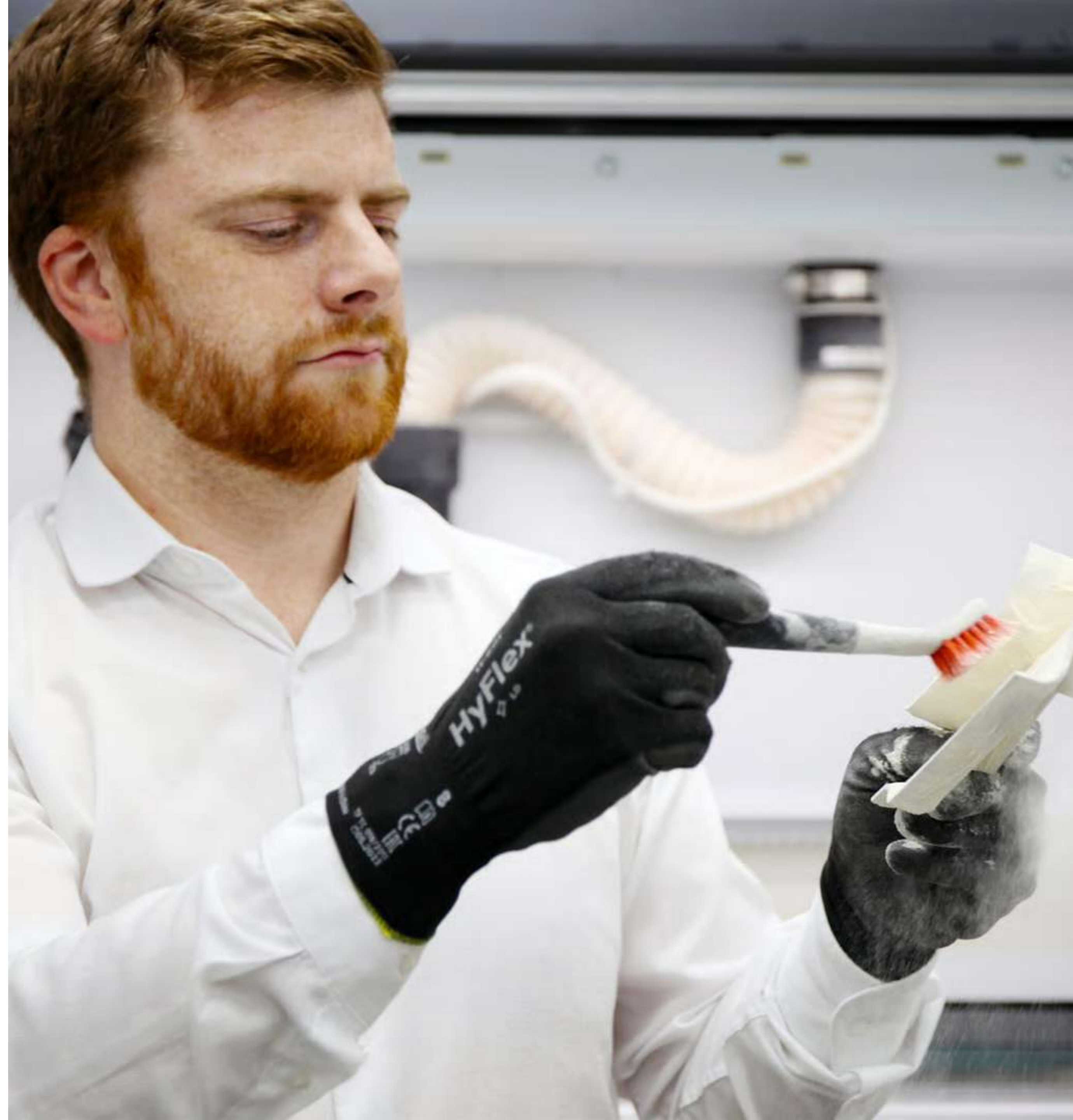
All3DP Pro is a specialized segment of the broader All3DP readership.

This coverage focuses on professional, industrial, and commercial applications of additive manufacturing as a strategic tool in product development, production, and innovation.

**+5M**  
Annual Page  
Views

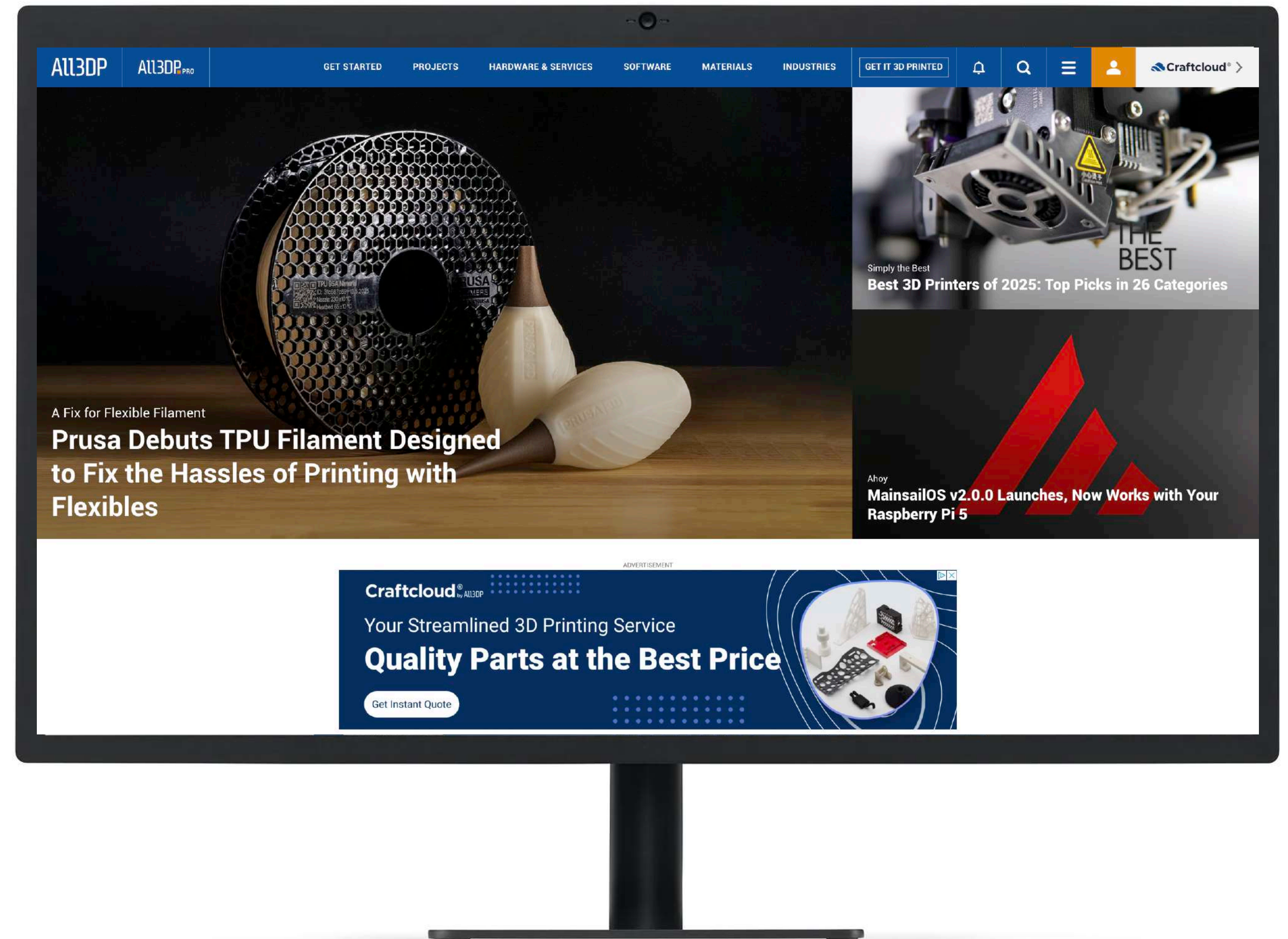
**+4K**  
Newsletter  
Subscribers

**+9K**  
LinkedIn  
Followers



# All3DP Campaigns That Reach!

- Site Ads
- Sponsored Articles
- Newsletter Ads
- eBlasts
- Editorial News Coverage
- Sponsored Listing
- Editorial Product Reviews
- Bundle Packages
- Premium Partnership Packages
- Editor's Choice Badge
- Dedicated Page



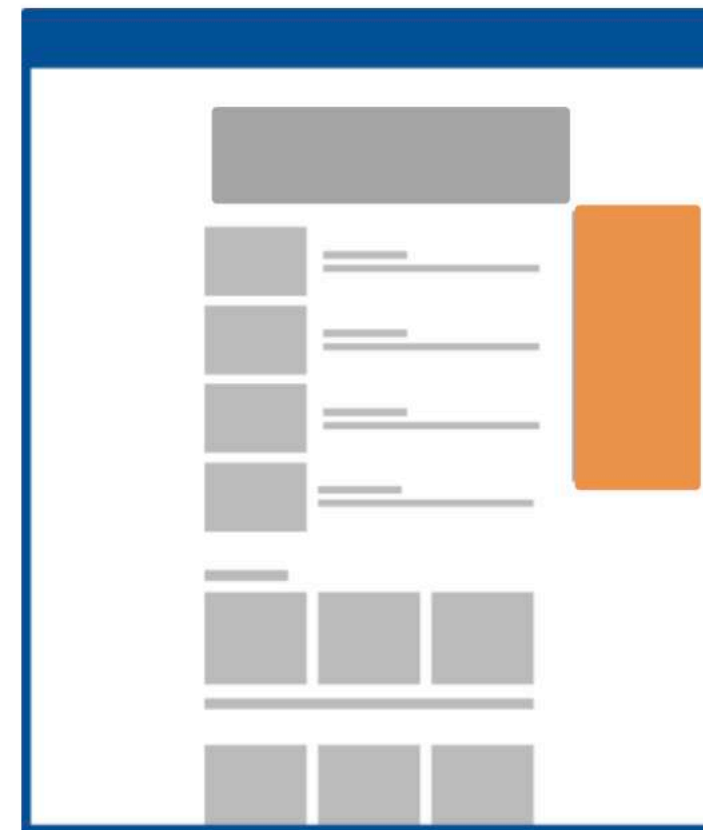
**All campaigns can be localized to effectively reach our German, French, Portuguese, and Spanish-speaking audiences.**

# All3DP Site Ads

## Desktop Billboard Banner (Exclusive)



## Desktop Half Page Vertical (Rotating)



## Mobile (Rotating)



Ad placement is run-of-site on every article page for both desktop and mobile options. Desktop billboard and mobile ads can be booked together or individually. (Note that Sponsored Articles are ad-free.)

**Special targeting upon request.**

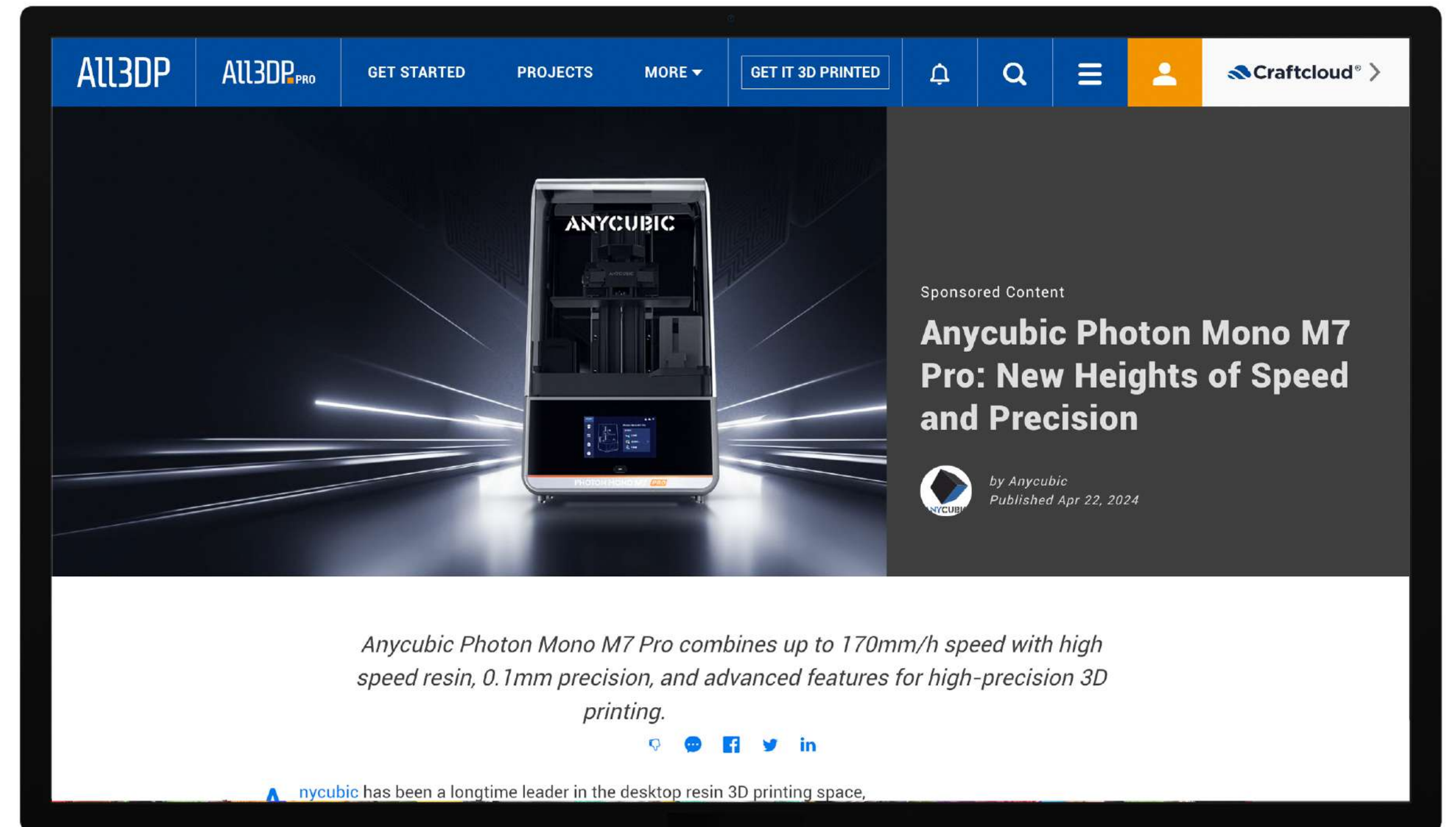
# All3DP Sponsored Articles

Publish your content as a full article on All3DP, in our newsletters, on our social media channels, and through push notifications to our audience.

All content is reviewed by our in-house team, which may suggest corrections or tips on how best to appeal to our audience.

You can submit a press release, product description, white paper, case studies, etc.

Article Published on All3DP.com	✓
Teaser in All3DP Newsletter	✓
Teaser on All3DP Social Media Channels	✓
Teaser Pinned On Homepage for 24 Hours	✓
All Articles Reviewed by All3DP Content Team	✓



# All3DP Newsletter Ads

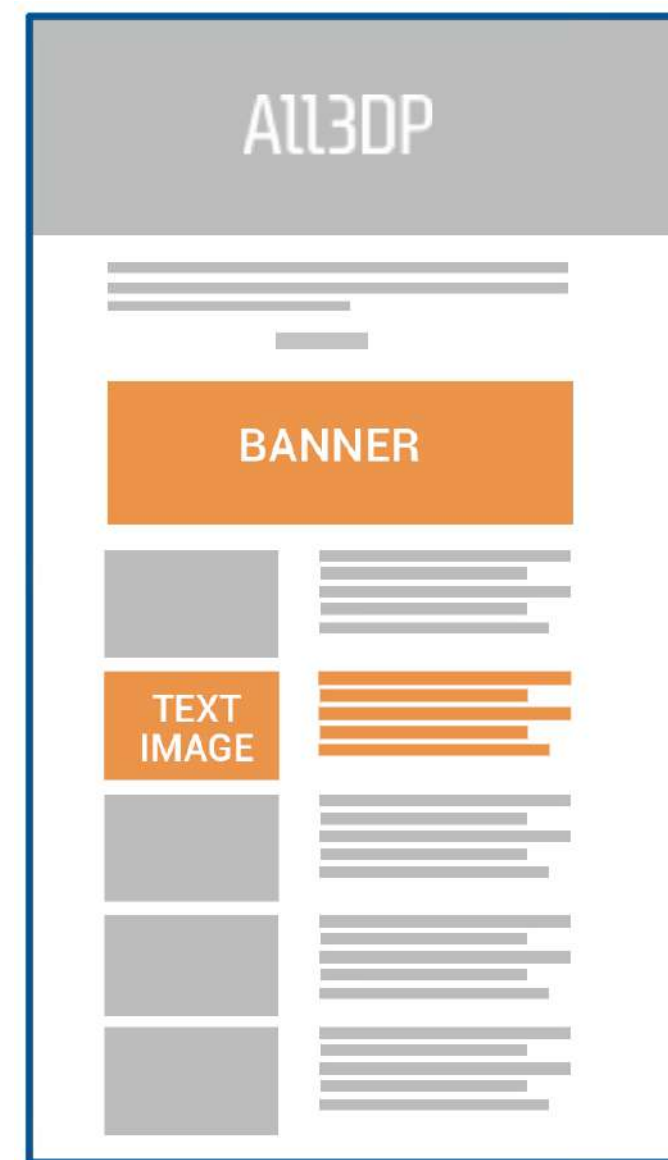
Reach more than 113K subscribers!

# All3DP Pro Newsletter Ads

Reach more than 4K subscribers!

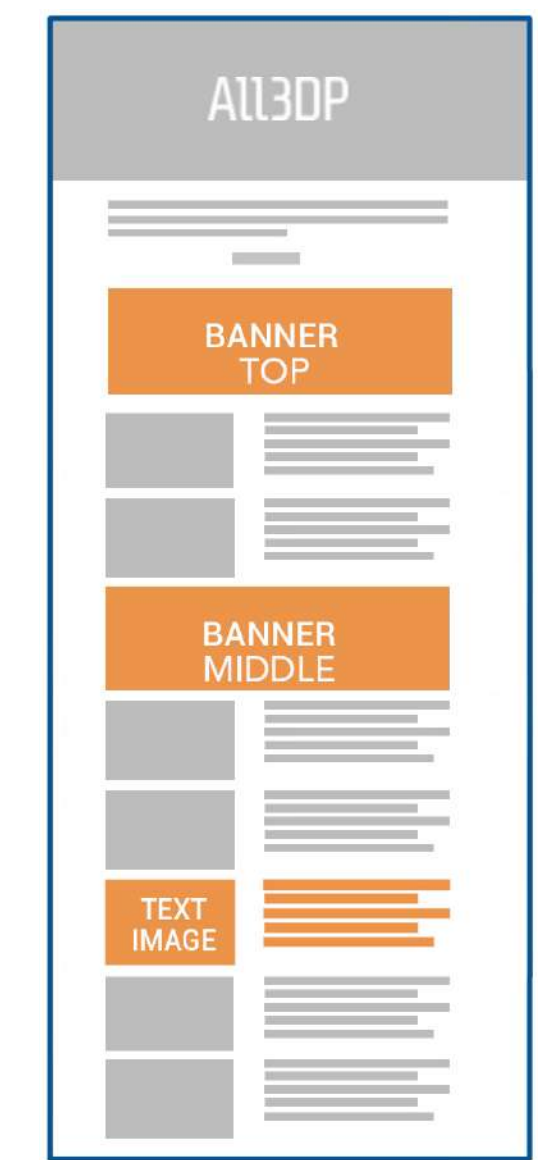
The screenshot shows an advertisement for the RAISE3D E2 3D Printer. At the top, the All3DP logo is visible. Below it, the RAISE3D logo and the text "Two for 4,499€" are displayed. The main image shows two 3D printers. Below the image, the text "E2 3D Printer" and "Your first step into production" are visible. At the bottom, there is a section titled "The Best 3D Printers of 2023" with a close-up image of a printer nozzle and the text "THE BEST".

Unique Open Rate:  
25%-30%



The screenshot shows an advertisement for an INTAMSYS webinar. At the top, the All3DP Pro logo is displayed with the tagline "ALL ABOUT ADDITIVE MANUFACTURING". Below the logo, there is a welcome message and a "Visit All3DP Pro" button. The main content is a webinar announcement for "How to enable the complex geometries with INTAMSYS support material solutions?" featuring Timm Wozidlo, Application & Technical Support Manager. The webinar is scheduled for September 20th from 11 AM CET to 5 PM CET. Below the webinar announcement, there are two article teasers: "Top Design for Additive Manufacturing (DfAM) Software" and "Better Heat Exchangers with Additive Manufacturing".

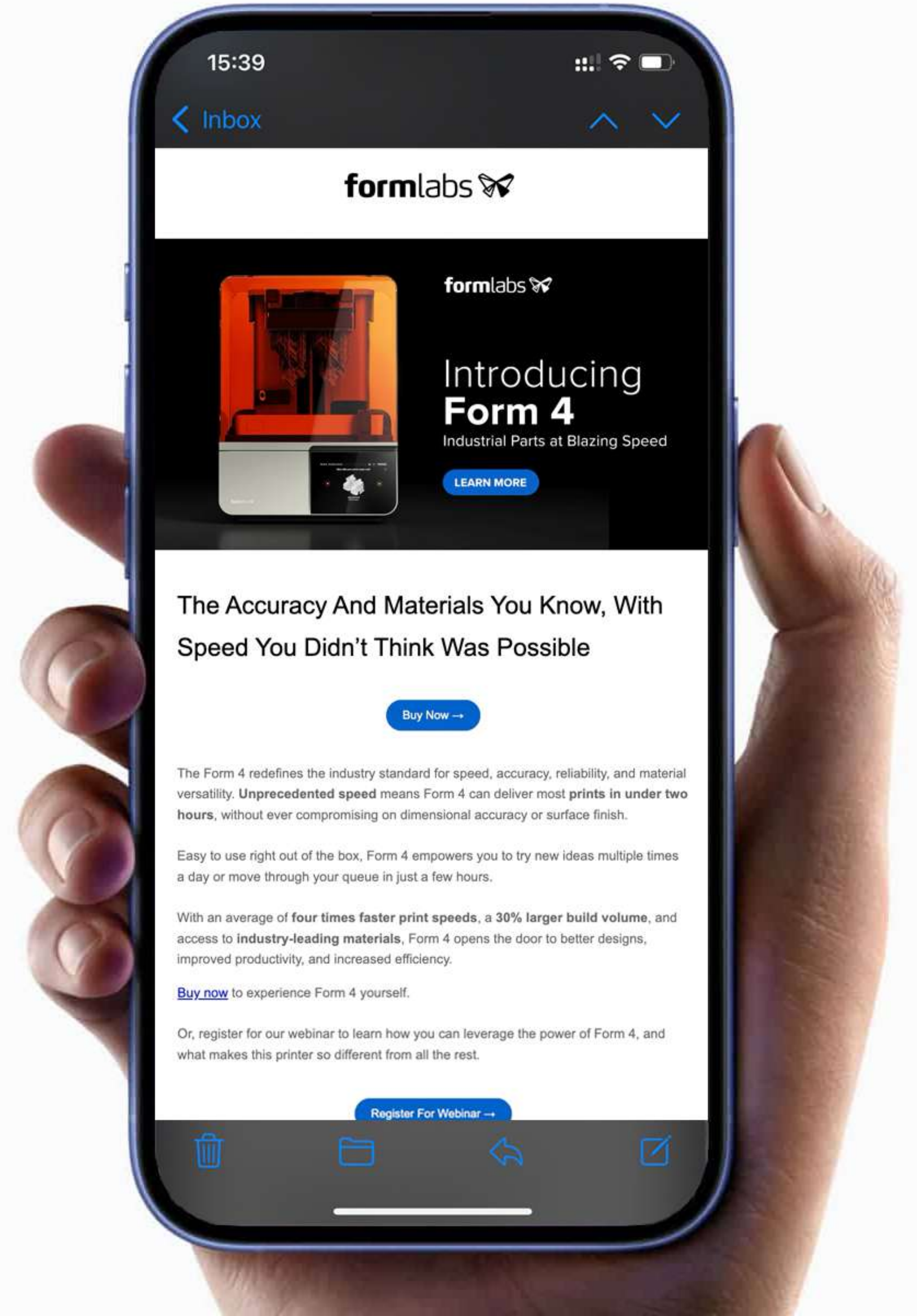
Unique Open Rate:  
40% average



# AI3DP eBlasts

Send your advertising directly to our 113K-subscriber newsletter audience or our 4K-subscriber Pro newsletter audience.

This is your best opportunity to deliver your best content — videos, case studies, special sales, events — directly to the industry's most engaged audience.



ADVERTISING

# All3DP Editorial News Coverage

Ensure your products get regular editorial coverage in the world's leading 3D printing magazine.

This plan guarantees three editorial news articles per quarter, focused on your products written by our editors! Our news articles are purely editorial and not marked as advertising, offering credible and impactful exposure for your brand.

This could be a new product launch, a compelling case study, a major milestone, or any noteworthy development our editors believe is newsworthy and of interest to our readers.

You're welcome to suggest topics, but our editors maintain full editorial control to ensure that all coverage aligns with our journalistic standards and serves our readers with authentic, unbiased content.

**Buy one quarter — or a whole year at a discount!**

All3DP interviewing Elegoo CEO Kevin Wang >



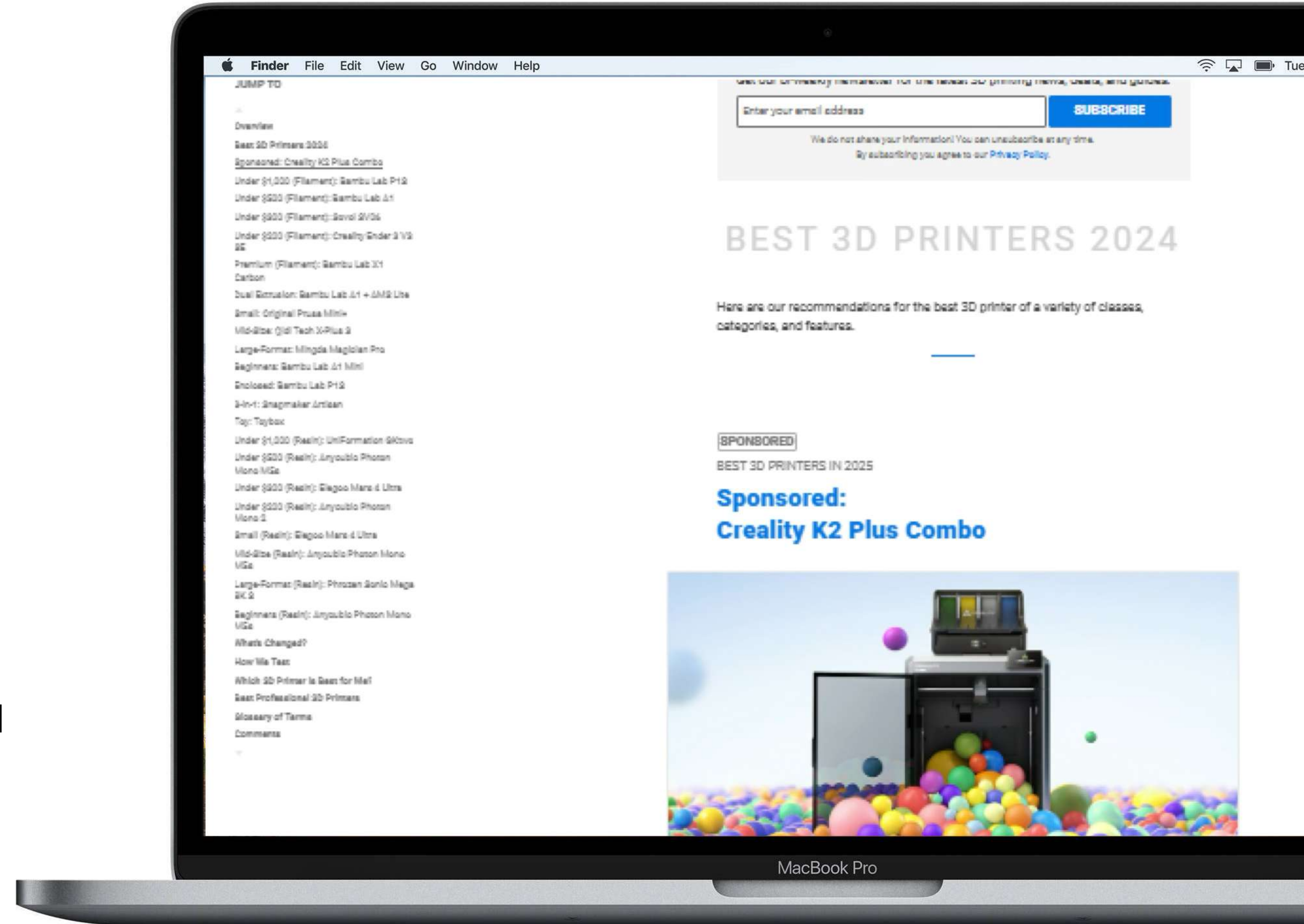
# All3DP Sponsored Listing

Put your product at the top of our buyer's guides.

All3DP readers turn to our trusted buyer's guides for unbiased ratings and advice on the top products.

A sponsored listing (marked as sponsored) provides your product a top spot in popular guides for unparalleled brand visibility!

Select your preferred guide for a 1-month feature.



# All3DP

## Editorial Product Review

Send us your product, we'll review it!

All3DP is famous for our unbiased, thorough, and trusted product reviews. You can't buy our expert opinion, but you can buy a review opportunity. Our experienced editors will put your printer, scanner, or materials through our standard review process and publish our honest opinion.

Because our reviews are fully editorial, you won't have any input on the content.

Reviews are promoted on our social media channels and in our newsletters.

**If you believe in your product, let it prove itself.**

All3DP Senior Editor Matthew Mensley >



# All3DP Bundle Packages

## Newsletter Bonanza

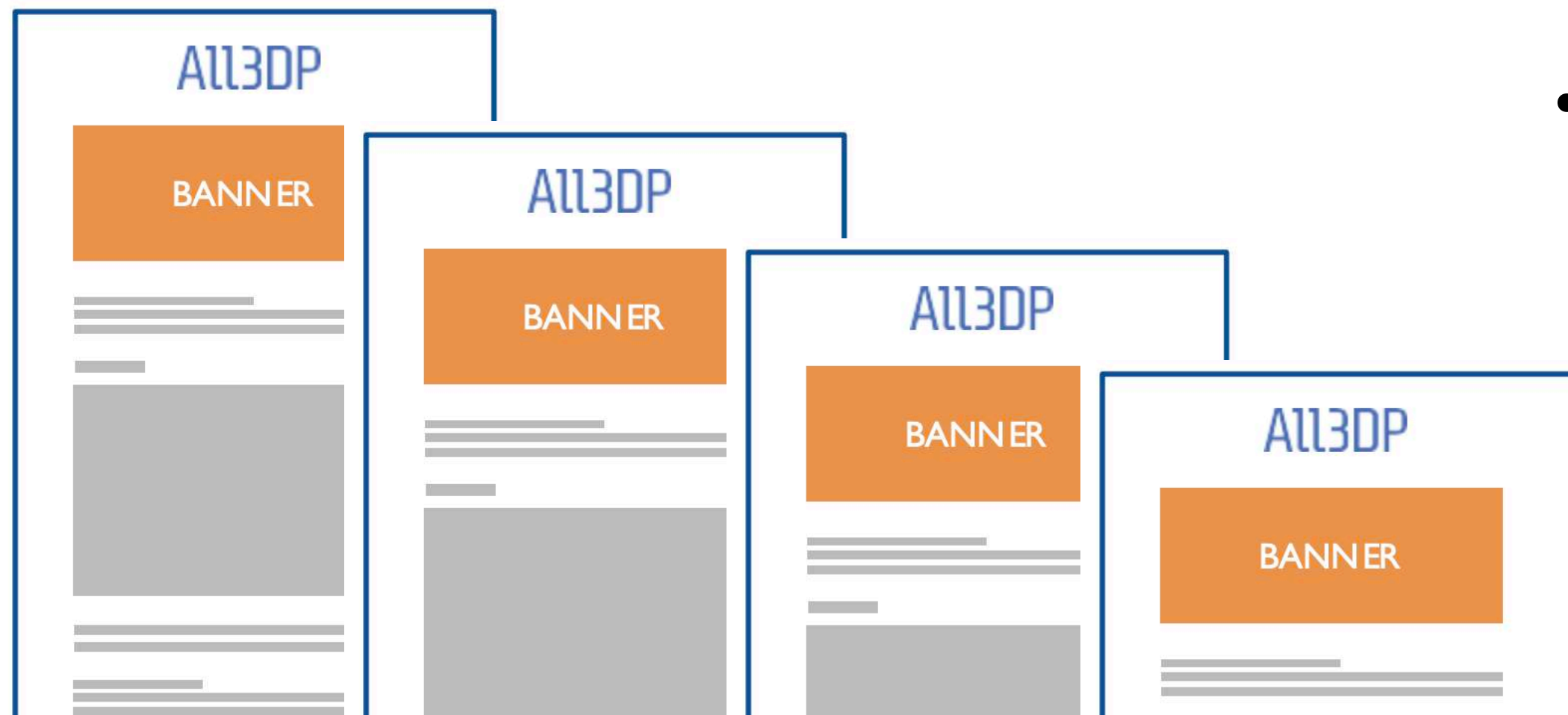
- 4 Newsletter Banners in 4 Consecutive Weeks

## Special Promotion

- 1 Week Desktop Billboard Banner Ad **or** Half Page Vertical Banner Ad
- 1 Newsletter Banner

## Product Launch

- 1 Sponsored Article
- 1 Newsletter Banner
- 1 Week Desktop Billboard Banner Ad and Mobile Banner Ad
- 1 Week Logo on All3DP



# All3DP Premium Partnership Package

Our most robust and impactful advertising opportunities are a great deal for our site partners!

Purchased as a package, you save on these advertising products vs. purchased individually.

	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>
Logo on All3DP Homepage	3 months	6 months	12 months
Halfpage Vertical Ad on All3DP	3 months	6 months	12 months
Newsletter Banners	2	3	4
eBlast	1	1	2
Sponsored Articles (by Client)	1	2	3
Editorial News Coverage	1	3	4



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Logo on the All3DP Pro Homepage	3 months	6 months	12 months
Halfpage Vertical Ad on All3DP Pro	3 months	6 months	12 months
Pro Newsletter Banners	2	3	5
eBlast	1	1	2
Sponsored Articles (by Client)	1	2	3
Editorial News Coverage	1	3	4
LinkedIn Posts		2	4



3D Systems was one of All3DP Pro's inaugural Premium Partners >

# All3DP Editor's Choice Badge

Nothing sells like a trusted endorsement.

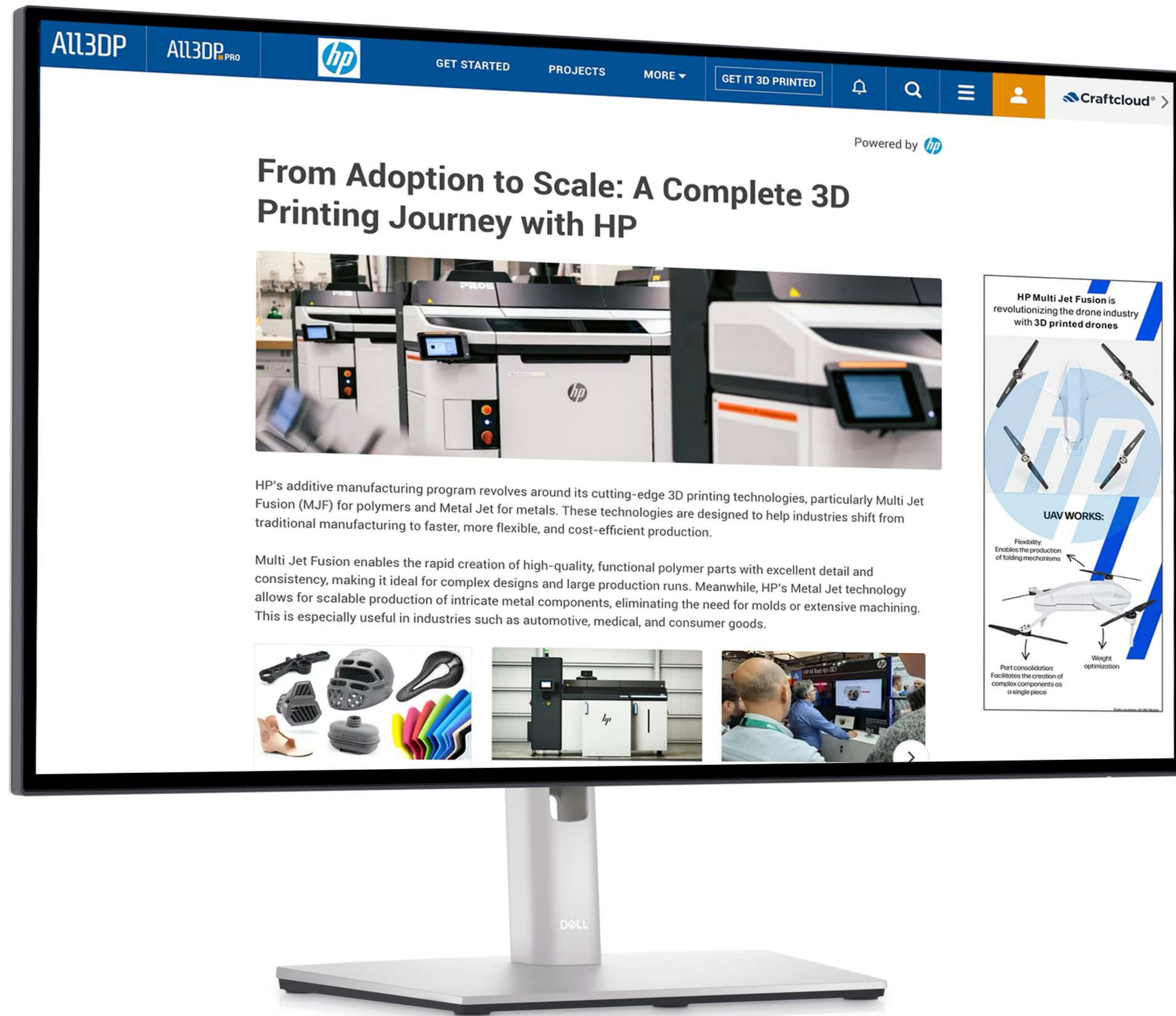
Companies featured in select All3DP Buyer's Guides are eligible to participate in the Editor's Choice Badge program — a powerful marketing asset that signals that your product has been vetted and recommended by an independent editorial team, boosting credibility.

As a selected product, you may license the official [Editor's Choice Badge](#) for use across your marketing materials, including your website, packaging, digital ads, trade show displays, and social media channels.

All3DP editors named the Elegoo Mars 5 one of the best resin printers in 2025 >



# All3DP Dedicated Page



It's your page, make it about you, your technology, your target audience, or any relevant topic! Your Dedicated Page is an environment to feature content about you along side other similar All3DP editorial content.

Page Topic of Your Choosing	✓
Prominent Logo Presence	✓
Halfpage Vertical Ad on Homepage	✓
2 Newsletter Banners	✓
Your Banner Ads on Dedicated Page	✓
1 Sponsored Article	✓

Priced per 4-week package.