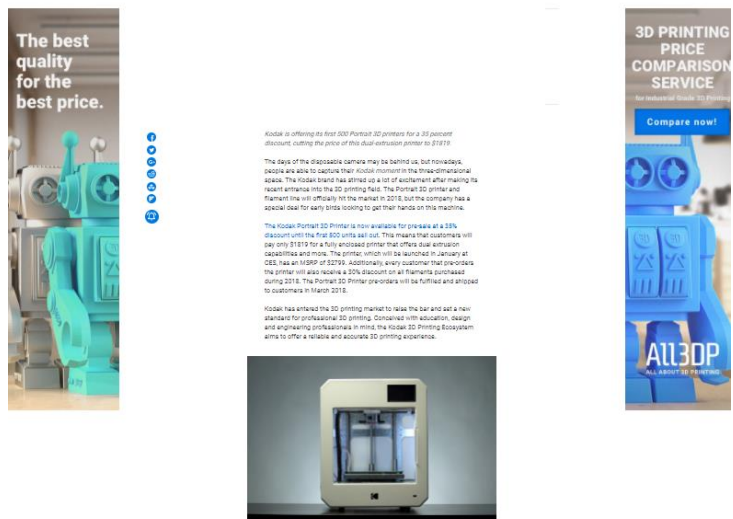


Sponsored articles on All3DP.com

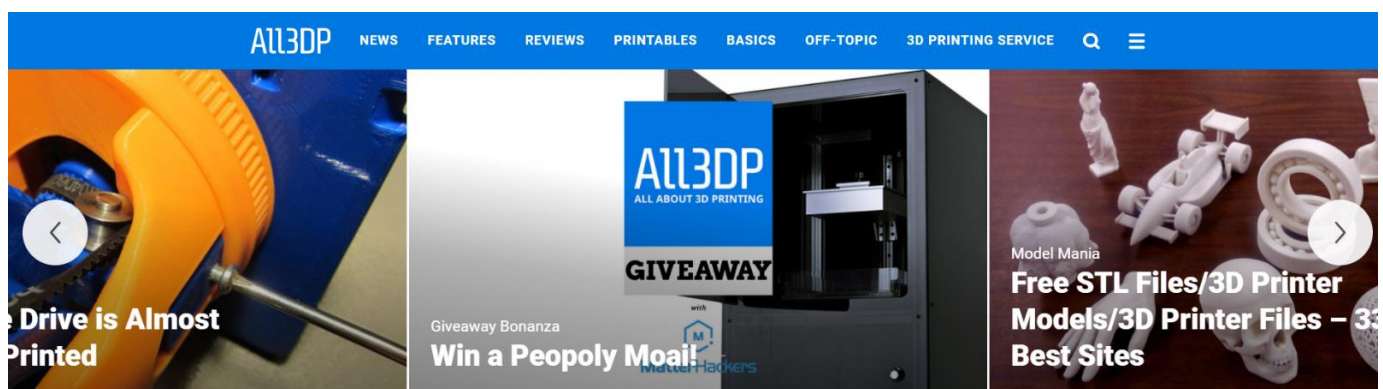
Since its launch in 2014, All3DP has grown to be the web's leading 3D printing publication. We target consumers, prosumers, small and medium-sized enterprises (SMB's) and 3D printing enthusiasts. From industry announcements and cutting-edge research to consumer advice via product reviews, guides, and how-tos, All3DP provides a comprehensive slice of 3D printing in all its guises.

- A sponsored article is written by our editorial staff based on information provided by you, or it is directly written by you and edited by our professional editors.
- The input for the sponsored article may be your product information, press release, your pictures and videos, and any other supporting materials you wish to add.
- The article will be 500 - 700 words in length.
- The current reach of All3DP.com is more than 1.5 million monthly users and over 3.5 million monthly page views (Google Analytics).
- The article should be related to 3D printing in some way.
- An important detail is that we cannot provide full reviews of printers or other products as sponsored articles



BASIC INFORMATION AND BENEFITS OF THE SPONSORED ARTICLE

- The sponsored article is published on our website, as any news article would be and will be featured on the home page of All3DP at least for 24 hours.
- The sponsored article will permanently remain on All3DP without a time limit. It will be fully accessible by all search engines.
- Your sponsored article can be featured in the first position in the top carousel on the homepage all3dp.com and on the mobile site m.all3dp.com for 72 hours. An example of how this feature will be executed can be seen in the screenshot of the ALL3DP Giveaway below.



- Once published, the sponsored article will be pushed to 182K subscribers to daily push notifications, also it will be included in All3DP's weekly newsletter, which has over 88K subscribers.
- The sponsored article will be posted on All3DP's Facebook page, which has 138K followers, as well as on Twitter. We can also promote your sponsored content through a boost, helping to spread your message throughout the community.
- You will own the content and can repurpose it with your own internal promotions. There are no restrictions.
- If you do not want to have Google ads and banner ads from another client on your sponsored article, we can switch off all ads at your request.
- The sponsored article is marked as such through a text-icon on the article.

When the sponsored article is written by our writers:

The sponsored article will be marked as a Sponsored Content. Here are some examples of sponsored articles:

<https://all3dp.com/1/makerbot-design-series-the-bike-saddle/>
<https://all3dp.com/copymaster-3d-set-debut-first-range-3d-printers/>
<https://all3dp.com/zortrax-m200-plus-professional-wi-fi-3d-printer/>

Information we need from you:

- Product releases
- Event information
- Press releases
- Case studies
- Other relevant documents
- Quotes from CEO, Product manager or any other relevant person
- Pictures and videos and any other supporting material
- Links (all links in the article will be "nofollow" links, according to Google regulations)

Specs for the pictures:

- 16:9 aspect ratio
- 1920x1080 resolution would be the best option

When our editorial team finishes the article, they will send it over for your approval before publishing it. Please allow up to ten business days for production of a sponsored article.

When the sponsored article is written by you:

This article will be marked as a Sponsored Content as well. Our team needs to review the article written by you following their editorial guidelines. Please deliver your copy a minimum of one week in advance before your preferred publication date. It will take 2-3 business days for our editorial team to review your content and make any required changes to bring it in line with our house style. Any edited text will be sent back to you for approval before publication. The specs for the pictures are mentioned above.

Prices:

- Sponsored article written by you **(USD 1,899)**
- Sponsored article written by you plus a feature on the carousel **(USD 2,899)**
- Sponsored article written by our writers **(USD 1,999)**
- Sponsored article written by our writers plus a feature on the carousel **(USD 2,999)**
- Facebook promotion – Contact us for more information

Payment in advance.

Please contact us at advertise@all3dp.com for any inquiries and quotes.